



NEW DIRECTION SUPPORT

STATEMENT OF PURPOSE

OUR MISSION STATEMENT

“Supporting people with learning disabilities, complex needs and autistic people to improve quality of life and quality of sleep within individualised supported living settings”



INVESTORS IN PEOPLE™
We invest in people **Gold**

**AFFILIATE
ORGANISATION**

New Direction Support (a Premier Care Plymouth Ltd company)

Registered Office 1: Old Court, Tavistock Road, Roborough, Plymouth, PL6 7BD

Registered Office 2: Argentum House, 510 Bristol Business Park, Coldharbour Lane, Bristol, BS16 1EJ

Company Number: 05842342

www.newdirectionsupport.com

OUR VALUES



Equality & Diversity



Person Centeredness



Respect



Empowerment

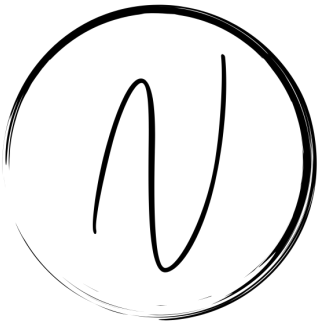


Active Support

Positive Risk-Taking

Dignity

Compassion



NEW DIRECTION SUPPORT

STATEMENT OF PURPOSE

ABOUT US

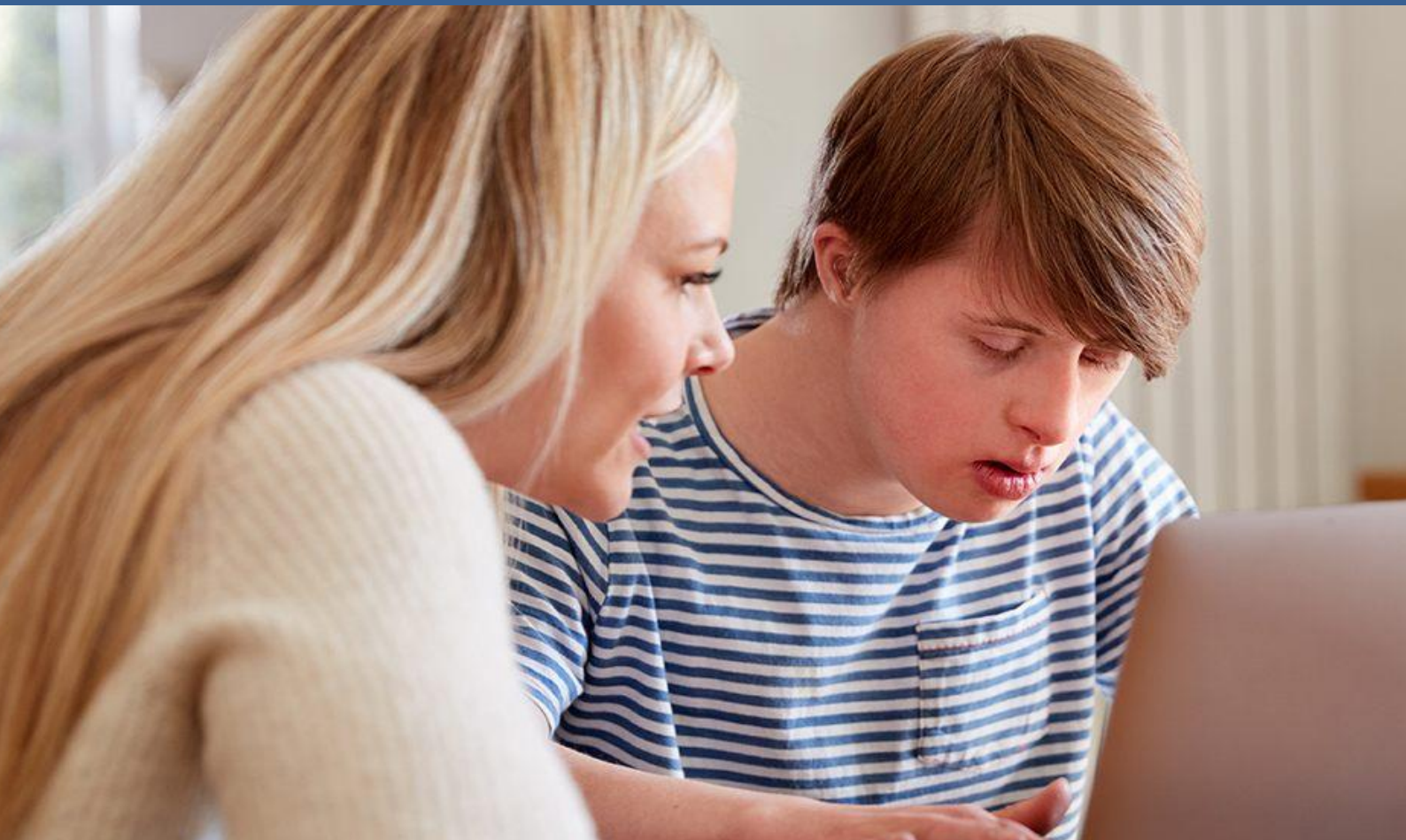
New Direction Support was established in 2007 to provide support to autistic people and people with learning disabilities, physical disabilities and mental health needs in supported living settings.

We work with a range of commissioning bodies and other professionals within the Devon, Cornwall and Bristol to ensure we continue to provide a high-quality service and support improvement of quality of life, and quality of sleep.

OUR VISION

Our vision is to ensure that we are providing an outstanding level of support to people with complex needs and to be recognised as a leading provider in Devon, Cornwall & Bristol.

We recognise that most behaviour of concern is as a result of people's needs not being met so our focus will always be on improving quality of life and quality of sleep so that people have the opportunity to reach their full potential.



AIMS & OBJECTIVES

Support improvement of quality of life

Support improvement of quality of sleep

Reduce behaviour of concern

Safeguard people from harm

Maintain a well trained and competent workforce

Promote equality, diversity & inclusion

Reduce restrictive practices (including restraint)

Empower people to make their own choices and decisions

Ensure people's privacy, dignity and confidentiality

Have adequate quality assurance systems in place

QUALITY OF LIFE

To support people to improve their quality of life we measure against a model known as PERMAH which was published by Professor Martin Seligman in 2011.

PERMAH Pillars



Positive Emotions



Engagement



Relationships



Meaning



Achievement



Health

Description

The Positive Emotions pillar is not just about being happy but also about being able to experience a range of positive emotions such as pride, hope, love and amusement.

Engagement is about becoming lost in the moment doing something you love, often referred to as 'finding flow'.

Relationships refers to having authentic connections with other people which in turn makes us feel supported, loved and valued by others.

Meaning is about having a sense of worth, and about belonging to and / or serving something bigger than ourselves.

Achievement is the planning and work towards completion of goals, just as much (if not more so) than celebrating when a goal has been completed.

Physical health is important with regards to our emotional wellbeing. We recognise people with disabilities are at risk of having medical issues overlooked, especially if the person has complex needs.





FUNCTIONAL ASSESSMENT

Understanding why a person demonstrates behaviours of concern is critical to improving quality of life and so we've designed our own accessible functional assessment tool known as SMILESSM to help identify people's unmet needs so that plans can be made to reduce anxiety and distress. SMILESSM is the first functional assessment tool designed for use with autistic people.

SMILESSM PILLARS

Social Communication,
Interaction & Imagination

Medical

Increase Support or Access to
Items

Life Experiences

Escape

Sensory

DESCRIPTION

The triad of impairments can cause differences in the way people communicate and interact with other people, and can cause some difficulty with being able to think flexibly and creatively which can lead to anxiety and / or distress.

Linked with the health pillar of the PERMAH model, we recognise that unmet physical health needs can lead to anxiety and / or distress and that people with disabilities tend to be at higher risk of medical issues being overlooked (because of behaviour).

There are times when people need a bit more support from those around them, or as with any of us, times when we want something we might not be able to have immediately and this can end up causing anxiety and / or distress.

A big part of how we learn is through our life experiences, and sometimes people can go through traumatic and life changing events that dictate the way they respond to similar situations when they occur so we ensure that we are providing trauma informed support to people.

The most common reason for anxiety and / or distress is the need to escape a difficult situation or the disruption of a ritualised behaviour.

Recognising that sensory impairment can impact on anxiety / distress levels is an important part of our assessments and we ensure to link it with occupational therapy where there is a clear need.

ISABEL

Isabel* is a young autistic woman who ended up having to move out of the residential setting she was living in because she was often becoming anxious which led to behaviour of concern and everyone was understandably worried about the impact on the other people living in the home, support staff and Isabel herself.

On assessment we identified that the communal area was very busy and noisy, we also saw that Isabel struggled to get support when she wanted it and we heard that she had been going out less during the pandemic and that family weren't getting to visit often due to outbreaks in the home.

We noticed that Isabel was trying to find ways to cope with the situation herself but often needed staff to prompt her to start the activities which helped as a distraction but this must have been very tiring and so at times it all became too much for her.

We supported Isabel to move into her own flat so she no longer needed to escape noisy or busy situations and always felt safe. She has 1:1 staffing 24/7 so always has someone on hand to help if she needs it and has now grown in confidence and doesn't always need staff to prompt her to start activities (she can do this herself). Isabel began going back out into the community regularly, and building up on her stock of art and craft supplies which is something she is very talented at, and even doing fashion shows in front of staff after buying new clothes. Her family were able to start visiting regularly and since moving in and being supported by New Direction Support, Isabel has started to make new friendships in groups she's attending.

There has not been a single incident where Isabel has demonstrated behaviours of concern and her quality of life scoring has risen dramatically.



QUALITY OF SLEEP

We recognise that quality of sleep impacts on quality of life and vice versa, so have been carrying out talks nationally about this, specifically about the link between autism and difficulty sleeping.

We've helped a number of people improve sleep quality by applying some very basic sleep hygiene principles which are listed below (these) are also available on our website <https://newdirectionsupport.com/improving-sleep-top-tips/>

- Try to make sure you're exposed to sunlight in the morning
- Try to avoid sleeping pills (they sedate the brain rather than allowing natural sleep)
- Avoid blue light at night as this stimulates the brain and keeps you awake
- Make sure your bedroom is cool, dark and gadget free
- Have a warm bath, shower or even a wash before going to bed to cool the core body temperature
- Avoid naps after 3pm
- Exercise at least 30 minutes a day (but not 2-3 hours before bed)
- Check the medication you're taking (some medication affects sleep as a side effect)
- Reduce fluid intake in the evening
- Avoid large meals at night (but do have a snack before going bed)
- Avoid alcohol
- Avoid caffeine (including decaffeinated options) as this stays in your body for up to 8 hours
- Have a set routine for bedtime that you always follow





WORKFORCE

We currently have 146 employees* in the Plymouth area alone, and continue to expand at a steady rate. Each employee has a high level of training which is continually refreshed throughout their career, below is a list of qualifications that people work towards when employed by New Direction Support, which does not include bespoke training specific to people's needs when this is provided by any professional services that might be involved with a person's care & support needs.

- Autism / Oliver McGowan
- Care Certificate
- Challenging Behaviour
- Choking Workshop
- Dementia Awareness
- Diabetes
- Diploma (Health & Social Care)
- Dysphasia
- Epilepsy
- Finance Competency Assessment
- Fire Safety
- Food Hygiene
- Learning Disabilities
- Makaton Sign Language
- Medication Competency Assessment
- Medication Practice
- Mental Capacity Act & DoL's
- Mental Health
- Moving & Handling
- Positive Behaviour Support (PBS)
- Recording Information
- Risk Assessment
- Safeguarding
- Safety Intervention
- Self Harm
- Stroke

PRACTICE LEADERSHIP

New Direction Support adopted the Practice Leadership model in 2021 and we continue to embed this culture across the organisation.

The basis of Practice Leadership is that we support the training and development of the workforce by showing someone how to do something, not just telling them verbally or in written format.

This can apply to any part of someone's responsibilities in their role and while we do recognise there is a place for classroom based learning and written documentation, our Practice Champions and Practice Leaders are out every day working alongside the support workers to support improvement of people's quality of life and quality of sleep.

Our current vacancies can be found at <https://newdirectionsupport.com/jobs/>

And this QR code provides a link to our online application form



**As of 20th April 2026*

QUALITY ASSURANCE

In addition to being Investors in People accredited (gold level), we also carry out internal an annual quality assurance survey with employees, the people we support and their relatives, below are just a small selection of comments that we received in our latest survey.

"Since starting at New Direction Support, the support from my manager and Care Coordinators and PC's have been amazing, never had such good support from a management team before. Always at the end of the phone if you need them, nothing is ever too much trouble"

"Helping me to make my dream a reality, meeting a great team that is passionate about improving quality of life of people we support, being appreciated and being given opportunities"

"I feel really happy and safe with my team and management team"

"The dedication and constant commitment of my son's team is evident and having the same regular staff working together following care plans has made a huge difference, he is well contented and happy"

"I am in awe of what New Direction Support provides for my brother, my huge thanks to everyone involved"

"Happy"





EQUALITY, DIVERSITY & INCLUSION

We aim to ensure everyone connected to New Direction Support is treated fairly and with dignity and respect, and that we challenge discrimination, supporting people to overcome barriers so that everyone has the same opportunities to achieve their desired outcomes.

We embrace the significant contributions that come from the diversity of the people we support, their family and our employees and partner agencies that we might engage with, and so promote a culture that welcomes and values diverse backgrounds, thinking, skills and experience.

Our team comes from a range of professional backgrounds, allowing us to take a comprehensive multi-disciplinary approach to supporting people with complex needs, and ensuring that reasonable adjustments are made facilitate the inclusion of everyone involved with New Direction Support.

PRIVACY, DIGNITY & CONFIDENTIALITY

New Direction Support enables people to develop and maintain independence, and to have as much control as possible over their own health and care needs.

A core value of the organisation is the development of trusting professional relationships between people and their staff members, and the mutual dignity and respect that stems from this.

We recognise that restrictive practice is traumatic and has a long term impact on people's physical and emotional wellbeing, so have created a [restraint reduction strategy](#) which is freely available on our website and is updated with latest statistics on a quarterly basis.

In addition to this, we have worked (and continue to work) alongside our local partners to assess and minimise restrictions through use of the RARIT tool that we created, which ensures that any unavoidable restrictions are as being in people's best interests through a multi-disciplinary formal demonstrated.

You can be assured that people's confidentiality is respected at all times, and that we take data protection very seriously. As testament to this we carry out the DSPT toolkit on an annual basis, and continue to work towards achieving all assertions (not just the mandatory ones) thus ensuring that we adhere to GDPR law.

INFECTION CONTROL

We are one of a small number of providers in the local area who did not experience a single case of Covid until restrictions were eased, and this wasn't just through sheer luck or coincidence.

As soon as the rest of the world started to report outbreaks, we began researching and developed our own 'Preventing and Managing an Outbreak' guide, which has now seen a number of iterations to keep up with the changing times. You can view the most recent version by visiting <https://newdirectionsupport.com/>

The plan on its own is good, but it's better supporting people to understand and follow it (as well as the risk assessments) and so with a combination of good research, creating clear documentation, providing excellent training and an adequate supply of resources and communicating openly and clearly, we were able to ensure the safety of the people using our service, including those who are classed as clinically extremely vulnerable.

Equally important is the inclusion of the people we support. We provided easy read guidance, training and frequent update letters throughout the pandemic as well as working alongside other providers nationally to ensure that people

ASSESSMENT, TRANSITION & SUPPORT PLANS

We pride ourselves on the individualised assessment and transition process that our organisation provides to people, including those with complex needs.

Our initial assessment is extremely in depth and comprises of information gathering through assessment meetings with relevant parties and collating documentation, and then finishing with an observation to triangulate the data. All of this supports us to work out if we are the correct provider for the person, as well as helping us lay strong foundations for the transition if / when it happens.

If we are selected as the preferred provider, we will start planning the transition (using a transition checklist) and during this process create bespoke support plans and risk assessments, ensuring that everyone involved in the transition, including the person who will be receiving support, has a chance have input.

This tried and tested method has been successful for many years, ensuring improved quality of life and quality of sleep, which is something the growing number of people supported by New Direction Support can testify to.





COMPLAINTS & COMPLIMENTS

New Direction Support believe that complaints and compliments are a way of continually improving the service we provide by learning from what has gone well, and what could have gone better.

The people we support are informed of the complaint's procedure in a variety of ways prior to transition and this understanding is refreshed at regular intervals.

We strive for an outstanding quality of service for the people we support and everyone connected to New Direction Support and we understand that as hard as we work, there might be times when the quality of service doesn't meet expectations and that learning must take place from this.

Complaints can usually be dealt with informally and at a local level, but when a formal complaint is made, you can be assured that we will:

- Designate a lead manager to handle the complaint
- Provide an acknowledgement letter within 2 working days
- Provide a copy of the complaint's procedure
- Investigate impartially and thoroughly
- Deal with matters in the strictest confidence
- Provide a full response within 28 days (often sooner)

If dissatisfied with the outcome of the complaint investigation or it's felt that New Direction Support aren't acting on or taking seriously a complaint that has been made then everyone has the right to contact the Care Quality Commission (CQC), contact details can be found towards the end of this document.

POLICIES & PROCEDURES

We currently have over 150 policies in place which are updated formally every three years but in reality, most are updated on at least a yearly basis

All of our policies and procedures are available on our website to employees and printed versions are available in our office reception area. These cover a range of activities from safeguarding, to data protection, to record keeping and date protection.

These policies guide us with every part of the business and so you can be assured that whenever there is a question that there will be a policy or procedure that covers this, and this ensures that we work within the law and promote best practice across the workforce.

DUTY OF CANDOUR

Duty of Candour was first introduced in 2014, following a tireless campaign by the parents of Robbie Powell who died in 1990. Robbie's death highlighted the need for statutory duty of candour.

This statutory duty puts a legal duty on health and social care providers such as New Direction Support, to be open and transparent with people using the service and their families in relation to care and treatment.

It also sets out specific actions that we must take if a notifiable safety incident occurs, which includes:

- Informing the people affected by the incident
- Offering reasonable support
- Providing truthful information and a timely apology

By having duty of candour at the core of everything we do, we have created a more positive, open and safe culture and helps us to make sure we get people's support right.

SAFEGUARDING

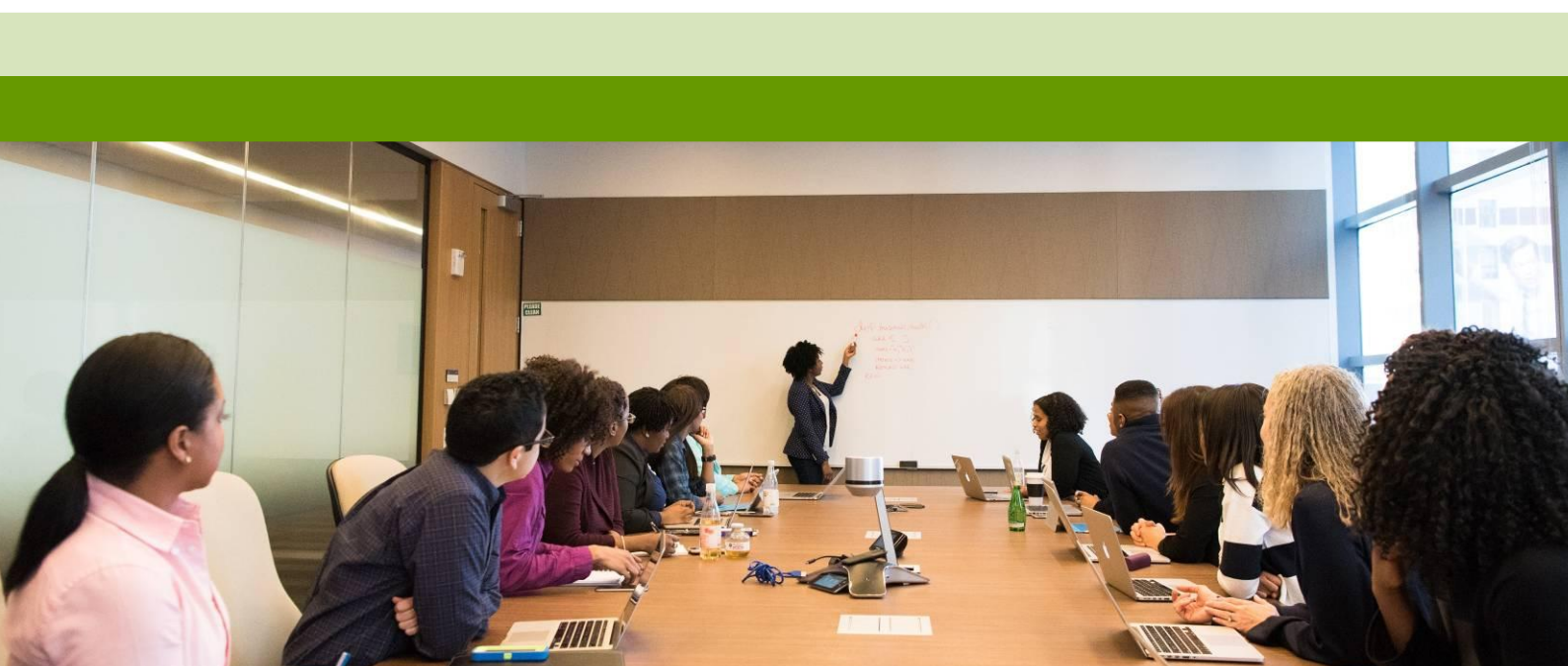
We have implemented processes and procedures to safeguard service users from abuse by staff or other people they may have contact with when using the service, including their visitors.

Our robust safer recruitment processes ensures that all employees have an enhanced disclosure and barring service (DBS) check, two references, one of which will be from the most recent employer and a number of other safeguards that occur during the application process and ongoing through employment.

We ensure that all employees receive comprehensive safeguarding training and are effectively supervised. We also ensure policies and procedures are reviewed and updated at regular intervals, as well as safeguarding being an integral part of our quality assurance systems such as management checks and audits.

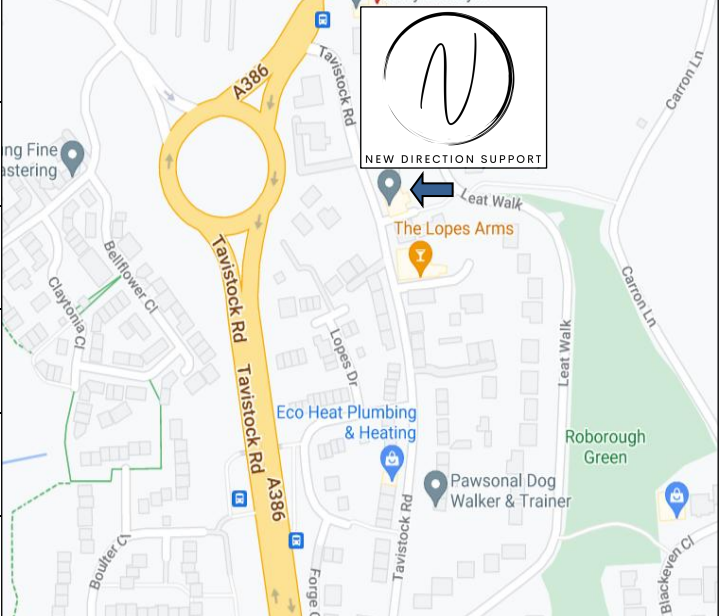
In addition, we have also included the people we support in this process with bespoke training about when and how to complain and as already mentioned, duty of candour is at the heart of everything we do, and so as a transparent service we aim to ensure that everyone supported by us is safeguarded from harm, including against restrictive practice as set out in our restraint reduction strategy.

We adhere to the six principles of safeguarding which are empowerment, prevention, proportionality, protection, partnership working and accountability and take our responsibility to report and respond to alleged or actual abuse and neglect very seriously.



PROVIDER INFORMATION

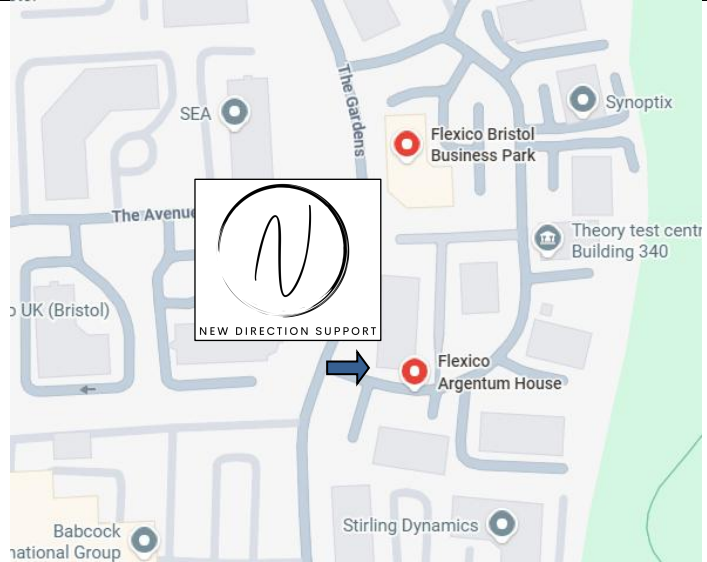
LEGAL STATUS

Location 1 (Plymouth)			
Name	New Direction Support <i>(a Premier Care Plymouth Ltd company)</i>	Incorporated Organisation	Yes
Registered Office Address Line 1	Old Court	Company Number	05842342
Address Line 2	Tavistock Road	Charity	No
Address Line 3	Plymouth		
Post Code	PL6 7BD		
Website	www.newdirectionsupport.com		
Provider Number	1-101656359		
Location Number	1-1247264615		
Registered Manager ID	CON1-756839849		

REGISTERED MANAGER

NOMINATED INDIVIDUAL

Name	Martin Malloch	Name	Martin Malloch
Address	Old Court, Tavistock Road, Roborough, Plymouth, PL7 7BD	Address	Old Court, Tavistock Road, Roborough, Plymouth, PL7 7BD
Telephone	(01752) 547252	Telephone	(01752) 547252
Email	mmalloch@newdirectionsupport.com	Email	mmalloch@newdirectionsupport.com
Regulated Activity	Personal Care	Regulated Activity	Personal Care

Location 1 (Bristol)			
Name	New Direction Support <i>(a Premier Care Plymouth Ltd company)</i>	Incorporated Organisation	Yes
Registered Office Address Line 1	Argentum House	Company Number	05842342
Address Line 2	510 Bristol Business Park	Charity	No
Address Line 3	Coldharbour Lane, Bristol		
Post Code	BS16 1EJ		
Website	www.newdirectionsupport.com		
Provider Number	1-101656359		
Location Number	1-28623901261		
Registered Manager ID	CON1-756839849		

REGISTERED MANAGER

Name	Martin Malloch	Name	Martin Malloch
Address	Argentum House, 510 Bristol Business Park, Coldharbour Lane, Bristol, BS16 1EJ	Address	Argentum House, 510 Bristol Business Park, Coldharbour Lane, Bristol, BS16 1EJ
Telephone	0117 992 2018	Telephone	0117 992 2018
Email	mmalloch@newdirectionsupport.com	Email	mmalloch@newdirectionsupport.com
Regulated Activity	Personal Care	Regulated Activity	Personal Care

Location Details

Old Court in Roborough, Plymouth is owned and managed by New Direction Support, and is open from 09:00 – 17:00 from Monday to Friday, there is a small free car park at the rear of the building (if following Leat Drive) but also there is street parking freely available at the front of the building. There is an on-call service to support out of hours queries.

Argentum House in Bristol, is leased from Flexico and is accessible 24/7 to tenants, and open from 09:00 – 17:00 for the general public (from Monday to Friday). There is a large car park directly outside the entrance to the office. There is an on-call service to support out of hours queries.

Services Provided

New Direction Support has a long history of supporting people with varying complex needs, typically on a 24/7 basis, and provide support in the following areas (this list is not exhaustive):

- Supported Living (providing support in people's own homes)
- Assessment and transition support
- Functional assessment
- Transitional support (from Children to Adult services)
- Training (specifically autism, sleep and PBS)

Bands

- Learning disability or autistic spectrum disorder
- Adults 18 to 65
- Adults 65+

Terms, Fees & Conditions

Fees are payable every four weeks by BACS, cheque or standing order by the person receiving support, their relative or commissioning body.

The current rate for services will be set out as defined in each individual contract, and this rate is normally reviewed annually.

There may be increases to the rate depending on if additional support is required; however, four weeks' notice will be provided if this occurs.

If there are mileage / travel costs directly associated with the support being provided then this will be paid for by the person receiving support.

Similarly, the person receiving support will need to pay for entrance fees for themselves and their support staff if this activity is within the person's support hours.

USEFUL CONTACTS

Care Quality Commission
CQC National Customer Service Centre
Citygate
Gallowgate
Newcastle Upon Tyne
NE1 4PA
Tel: 03000 616161

The Local Government Ombudsman
53-55 Butts Road
Coventry
CV1 3BH
Tel: 03000610614

The Parliamentary and Health Ombudsman
Millbank Tower
21 Millbank
London
SW1P 4QP
Tel: 0345 015 4033

Independent Commissioners Office
Wycliffe House
Water Lane
Wilmslow
Cheshire
SK9 5AF
0303 123 1113

Plymouth City Council
Windsor House
Tavistock Road
Plymouth
PL6 5UF
Tel: 01752 668000

Bristol City Council
100 Temple Street,
Bristol,
BS1 6AG
0117 922 2700

Devon County Council
Social Care
County Hall
Topsham Road
Exeter
EX2 4QD
0345 155 1007

Cornwall Council
Social Care
Roscadghill Parc
Heamoor
Penzance
TR18 3QQ
0300 123 4131

INSURANCE

New Direction Support is insured by Arthur Gallagher Insurance Broker Ltd

Arthur J. Gallagher Insurance Brokers Limited
Ground Floor
Milford House
Pynes Hill
Exeter
EX2 5AZ

Public Liability	£5,000,000
Clinical Negligence	£5,000,000
Employers Compulsory	£5,000,000
Professional Indemnity	£5,000,000



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